

Code										TS06427
TOURISM MANAGEMENT ON PROTECTED AREAS										
<u>Unit name leading the direction:</u>					FACULTY OF ANAGEMENT					
<u>Major and the kind of studies:</u>					Tourism and Recreation, day studies					
<u>Objects introducing and preliminary requirements:</u>					Bases of the tourisms, the Steward of the tourism and the recreation. The organization and the management					
<u>Points ECTS (academic credits – KA)</u>										6
<u>Number of hour:</u>	L – 15	E – 30	Lb – 0	P – 0	Ps – 0	S – 0				
<u>Foundations and aims of the object:</u> the theoretical and practical preparation of students to the professional tourism management on protected areas, the purchase of the skill to main threats of identification connected with the tourism development on protected areas and initiations in effect modern tools of the tourism management,										
<u>Didactic methods:</u> lecture, presentation, discussion, exercises in groups, brainstorming, case study										
<u>Form and conditions of the object:</u> Lectures the written – credit Exercises – the colloquium, the project, the activity and the preparation to occupations										
<u>Program contents:</u> Attractive areas protected in Poland (forms of the legal protection, aims and functions of protected areas , possibilities of tourist of their using). The absorptiveness and the tourist capacity of national parks and landscape park. Main threats and conflicts of the development of the tourism on protected areas. Planning of tourism development on protected areas. Plans of the parks protection as basic tools decisive about directions of the tourist farm implements. The part of the protected areas management in the management system with the tourism. Instruments of the social (the ecological education, negotiations, tools of lobbyist) influence. The collaboration between protected areas management and local governments. The concept of the tourism development for the chosen national landscape park.										
<u>The list of the basic literature:</u> 1. J. Borzyszkowski, <i>Organizacja i zarządzanie turystyką w Polsce</i> , Wyd. CeDeWu, Warszawa 2011. 2. <i>Zarządzanie turystyką na obszarach przyrodniczo cennych</i> , (red.) B. Poskrobko, Wyższa Szkoła Ekonomiczna w Białymstoku, Białystok 2005. 3. <i>Gospodarka turystyczna na obszarach parków narodowych i krajobrazowych</i> , (red.) A. Szwichtenberg, Wyd. Uczelniane Politechniki Koszalińskiej, Koszalin 2003. 4. M. Jalinik, <i>Turystyka na obszarach przyrodniczo cennych</i> , Oficyna Wydawnicza Politechniki Białostockiej, Białystok 2010. 5. L. Pender, R. Sharpley, <i>Zarządzanie turystyką</i> , Polskie Wydawnictwo Ekonomiczne, Warszawa 2008.										

The list of the supplementing literature:

1. Michałowski K., *Podstawy zarządzania turystyką: (aspekt przestrzenny)*, Wydaw. Wyższej Szkoły Ekonomicznej w Białymstoku, Białystok 2008.
2. *Bariery w zarządzaniu parkami krajobrazowymi w Polsce*, (red.) K. Zimniewicz, PWE, Warszawa 2008.
3. *Turystyka w obszarach Natura 2000*, (red.) Z. Wnuk, M. Ziaja, Uniwersytet Rzeszowski, Rzeszów 2007.
4. *Parki narodowe i krajobrazowe w Polsce*, H.W. FENIX, Wierzchy Parzeńskie 2011.
5. S. J. Page, *Tourism management: managing for change*, Elsevier, Amsterdam 2009.

The name of the leading person:

Ph. D. Eng. Halina Kiryluk
mgr Danuta Szpilko