

Code	TS 03083	ECTS credit points: 2	
FACULTY OF MANAGEMENT			
Title of course:	Computer systems of tourism information		
Field of studies:	turism and recreation	Level:	first, ms study
Methods of presentation:	Laboratory specialist: evaluation reports, database development and management of tourism values of the selected	Assessment:	examination
Number of hours in semester:	Lectures - 0 Exercises - 0 Labs - 0 Projects - 0 Sup. labs - 30 Seminars- 30		
Prerequisites:			
Objectives:	To familiarize students with the different way of presenting and disseminating electronic information in tourism. Learning how to use the resources of the regional database of computer desk systems. Learning resource database tourist portal of Polish Tourist Organization and use it to build tourist offer. Education skills and the use of different data sources available in electronic and traditional and placing them in computer systems desk. Education skills online database programs used in the presentation of tourist and tourist development. Conducting surveys and analysis of the use of electronic mail by tour operators and administrators of the accommodation base for contact with customers. Manufacturing skills and the need for resources Central Register of Permits. Learning fundamentals of design database structures for the purpose of tourism. Database development and management of tourism values for the selected community.		
Syllabus:	The importance of information for tourism development. Sources Desk (electronic and traditional). Functions, tasks and features desk. Regional Overview of computer desk systems. Records of tour operators and administrators of tourist accommodation in the Central Register of Permits. Desk functioning in a virtual environment. Analysis wykorzystania email contact with customers. Concept development of tourist information systems in Poland - ISIT 2.0. Acquisition, collection, processing, analysis, sharing and dissemination of information database on the example of Podlaskie. Selection of data and building databases for the purposes of tourism.		
References:	1. Z. Kruczek, B. Walas, Promocja i informacja turystyczna, Proksenia, Kraków 2004. 2. K. Michałowski [red]: Informacja i promocja w turystyce, Wydawnictwo PB, Białystok 2001. 3. A. Panasiuk, Informacja turystyczna, C.H. Beck, 2010.		
Optional textbooks and supporting materials:	1. Grzech A., (red.), Information systems architecture and technology: networks and networks' services, Oficyna Wydawnicza Politechniki Wrocławskiej, Wrocław 2010. 2. Merski J., Informacja turystyczna, WSE, Warszawa 2002. 3. Polski system informacji turystycznej, POT, Warszawa 2010.		
Supervisory department:	Department of Tourism and Recreation	Teaching Staff:	dr Krzysztof Stepaniuk, mgr D. Szpilko
Date:	30.09.2013	Prepared by:	dr inż. Romuald Ziółkowski, mgr D. Szpilko